

JOURNAL BROADCAST GROUP-TUCSON OPERATIONS
KMXZ-FM/KQTH-FM/KGMG-FM/KFFN-AM/KGUN-TV/
KWBA-TV

Annual EEO Public File Report
June 1, 2009-May 31, 2010

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

**Account Executive 1- TV (4 Positions Hired)**

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		11	<input type="checkbox"/>
Other	Spotsndots.com	1	<input checked="" type="checkbox"/>
Other	Spotsndots.com	2	<input type="checkbox"/>
Other	University of AZ Joblin	1	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Word of mouth		3	<input checked="" type="checkbox"/>
Word of mouth		5	<input type="checkbox"/>
Number of Applicants Interviewed		24	

Account Executive 2

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		2	<input type="checkbox"/>
Other	AdFed	1	<input type="checkbox"/>
Other	Univ. Of AZ Career Ce	1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

Account Executive 3 (2 Positions Hired)

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Journal Broadcast Group website		5	<input type="checkbox"/>
Word of mouth	competitor	1	<input checked="" type="checkbox"/>
Word of mouth	Competitor	2	<input type="checkbox"/>
Word of mouth	former employee	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		12	

Account Executive 4 (2 hires)

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Other	Tucson Ad Fed. Postin	1	<input checked="" type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Word of mouth	Industry	4	<input type="checkbox"/>
Number of Applicants Interviewed		7	

Assignment Editor (2 Positions Hired)

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		4	<input type="checkbox"/>
Internal Candidate		1	<input checked="" type="checkbox"/>
Internal Candidate		2	<input type="checkbox"/>
Journal Broadcast Group website		6	<input type="checkbox"/>
Other	Previous Employee	1	<input type="checkbox"/>
Other	Previous Intern	1	<input type="checkbox"/>
Number of Applicants Interviewed		16	

Director

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		3	<input type="checkbox"/>
Journal Broadcast Group website		4	<input type="checkbox"/>
Other	Media Match	1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	3	<input type="checkbox"/>
Number of Applicants Interviewed		12	

Director of Sales

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input type="checkbox"/>
Internal Candidate		2	<input type="checkbox"/>

Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		7	<input type="checkbox"/>
Other	Tucson Ad Fed	1	<input type="checkbox"/>
Number of Applicants Interviewed		12	

Executive Assistant

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		5	<input type="checkbox"/>
Other	Former Employee	1	<input type="checkbox"/>
Word of mouth	Industry	1	<input type="checkbox"/>
Number of Applicants Interviewed		10	

Executive Producer-The Blend

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Other	Former Employee	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		3	

Host-Morning Blend (2 Positions Hired)

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral	WTMJ Referral	1	<input type="checkbox"/>
Journal Broadcast Group website		2	<input checked="" type="checkbox"/>
Journal Broadcast Group website		4	<input type="checkbox"/>
Number of Applicants Interviewed		7	

Meteorologist

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		1	<input checked="" type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>

Other	Agent	2	<input type="checkbox"/>
Other	MediaLine	1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Recruiter	Talent Dynamics	2	<input type="checkbox"/>
Walk-in		1	<input type="checkbox"/>
Number of Applicants Interviewed		11	

News Director

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		1	<input type="checkbox"/>
Internal Candidate		2	<input type="checkbox"/>
Other	MAGID	1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

Producer-Morning Blend

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		3	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Intern	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		5	

Promotions Manager

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Internal Candidate	1	<input type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>
Number of Applicants Interviewed		4

Radio Newscaster/Web Producer

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input checked="" type="checkbox"/>
Internal Candidate	2	<input type="checkbox"/>

Journal Broadcast Group website	1	<input type="checkbox"/>
Other careerpage.org	1	<input type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>
Number of Applicants Interviewed	6	

Reporter

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	2	<input type="checkbox"/>
Other TVJobs.com	2	<input type="checkbox"/>
Word of mouth	1	<input checked="" type="checkbox"/>
Word of mouth	2	<input type="checkbox"/>
Number of Applicants Interviewed	7	

Reporter 2

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	2	<input type="checkbox"/>
Other TVJobs.com	1	<input checked="" type="checkbox"/>
Other TVJobs.com	5	<input type="checkbox"/>
Word of mouth	1	<input type="checkbox"/>
Number of Applicants Interviewed	9	

Sales Manager

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	3	<input type="checkbox"/>
Other Spots & Dots	1	<input checked="" type="checkbox"/>
Other Spots & Dots	5	<input type="checkbox"/>
Number of Applicants Interviewed	9	

Grand Total

164

Organization	Address	City, State, Zip	Phone	Fax	Web/Email Address	Contact Person	Positions Posted
ACAP (added 8/30/07)	ACAP Center, Bldg. 5700 Rm. 185	Ft Rucker, AL	334-255-2558	334-255-9160	(2/14/08-katrina.surratt1@us.army.mil 5/26/09: rebecca.chandler@us.army.mil	Kelly Osmond Rebecca Chandler	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
American Broadcasting School XXX-Requested to be added 1/21/2009	712 N. Watson Road, Ste. 200	Arlington, TX 76011	(817) 695-2474	(817) 695-2838	michelle@radioschool.com	Michelle McConnell	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Arizona Department of Economic Security	400 West Congress Street, Suite 500	Tucson, AZ 85701	(520) 628-6810		opinedo@azdes.gov		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Bates Technical CollegeXXX Requested to be added 5/17/05	1101 South Yakima Avenue	Tacoma, WA 98405	253-680-7240		fmonroe@bates.ctc.edu changed 4-8-09 to: skmiller@bates.ctc.edu	Shirley Miller WorkSource Specialist	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Black Women's Task Force	P.O. Box 16633	Tucson, AZ 85732	(520) 296-5370		blkwtf@aol.com	Annie Sykes	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Central Michigan University XXX Requested to be added 5/15/06		Mount Pleasant, MI 48859	(989) 774-4000		orlik1pb@cmich.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Chaparral Career College Now known as Brown Mackie College	4585 E. Speedway, Suite 204	Tucson, AZ 85712	(520) 327-6866		OLD: Frank@Chap-col.edu NEW: fmaish@brownmackie.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Department of Veterans' Affairs XXXRequested to be added 6/24/2008	3601 S. 6th Avenue, Building 66	Tucson, AZ 85723	(520) 792-1450 ext. 4164		Cheryll.Frazier@VA.Gov	Cheryll Frazier	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Emerson College XXX-requested to be added 5-15-06	113 Gray St.	Arlington, MA 02476	781-646-1077		https://www.myinterfase.com/emerson/employment/Optional(6/25/2008)mdgrinda@yahoo.com and m_dgiustina@emerson.edu and Matthew_Cardin@emerson.edu (3/15/2007)	Dr. Marsha Della-Guistina	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Jackson Employment Center XXXRequested to be added 4/04	POB 42861	Tucson, AZ 85733	(520) 838-3300	(520) 838-3320	Zorro@Dakotacom.net **Email not valid 5/13/08, fax postings		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Mississippi State University XXX Requested to be added 5/17/05		Mississippi State, MS 39762	(662) 325-2323		kbrown@comm.msstate.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
NAACP	2160 North 6th Avenue	Tucson, AZ 85705	(520) 791-3247		clarences40@aol.com		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
National Association of Hispanic Journalists Removed 12/1/09 due to posting charges	1000 National Press Building: 529 14th Street, NW	Washington, DC 20045-2001	(202) 662-7145		jobbank.nahi.org		Account Executive 1, Account Executive 2, Assignment Editor, Director of Sales, Meteorologist, News Director, Promotions Manager, Radio Newscaster/Web Producer, Reporter
Ohio & Illinois Center for Broadcasting XXX Requested to be added 4-03	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	216-503-5900X1104 (Cleveland) 513-271-6060 (Cincinnati)		gary@beonair.com	Gary James	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Pascua Yaqui Tribe	7474 S. Camino de Oeste	Tucson, AZ 85746		(520) 883-5036	nsoza@pascuayaqui-nsn.gov	Nichol Soza	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Pima County Community Services	2797 East Ajo Way	Tucson, AZ 85713	(520) 243-6700		ABurrola@csd.pima.gov		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Project PPEP	802 E. 46th Street	Tucson, AZ 85713	(520) 622-3553	(520) 622-7079	smarsett@ppep.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager

Tucson EEO Contact List
2008-2009

Organization	Address	City, State, Zip	Phone	Fax	Web/Email Address	Contact Person	Positions Posted
Tucson Advertising Federation Added 6/10/2008	P.O. Box 90167	Tucson, AZ 85752	(520) 326-1060		membership@tucsonadfed.org Updated 9/16/2009: membership@aafutucson.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Tucson Hispanic Chamber of Commerce	823 East Speedway Boulevard	Tucson, AZ 85719	(520) 620-0005	(520) 620-9685	http://www.chamberorganizer.com/members/login.php Admin@Tucsonhispanicchamber.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Tucson Indian Center	705 North Main Avenue, POB 2307	Tucson, AZ 85702	(520) 884-7131		benmcabe@hotmail.com		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Tucson Job Corps	901 S. Campbell	Tucson, AZ 85719	(520) 792-3015		OLD: wilkinsc@icdc.jobcorps.org NEW (as of 5/13/08): gonzales.laura@jobcorps.org	Jane Hall	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Tucson Urban League	2305 S. Park Avenue	Tucson, AZ 85713	(520) 791-9522		DonnaBakerx@hotmail.com	Donna Baker	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
University of Colorado at Boulder XXX Requested to be added 4/04	1511 University Ave.	Boulder, CO 80309-0478	303-492-0460	(303) 492-0969	Elizabeth.gaeddert@colorado.edu	Beth Gaeddert	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
University of North Texas Requested to be added 5/17/05	P.O. Box 311277	Denton, TX 76203	(940) 565-2000		Sloum@unt.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
University of Wisconsin-Oshkosh Radio, TV & Film Requested to be added 11/30/04	800 Algoma Boulevard	Oshkosh, WI 54901	(920) 424-3131		11-18-08: New e-mail contact: stokesj@uwosh.edu folker@uwosh.edu	Al Folker	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
YWCA of Tucson	738 North Fifth Avenue, Suite 110	Tucson, AZ 85705-8400	(520) 884-7810	(520) 884-5205	Info@ywcatuscon.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
University of Iowa (positions requiring Bachelor's degrees only) Requested to be added 5/27/03	24 Phillips Hall	Iowa City, Iowa 52242	(319) 335-1024	(319) 335-1029	https://www.myinterfase.com/uowa/employer/		Account Executive 1, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Reporter 2, Sales Manager
University of Arizona	P. O. Box 21018	Tucson, AZ 85721	(520) 626-9824		http://www.career.arizona.edu/?joblink=eraccess Email contact: careerservices@arizona.edu Changed to on-line postings only as of 6/2/08		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Journal Broadcast Group	720 E. Capitol Dr.	Milwaukee, WI	414-967-5291		www.journalbroadcastgroup.com		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
National Alliance of State Broadcasters Associations					www.careerpage.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager
Brown College XXX Requested to be added 5/17/05	1440 Northland Drive	Mendota Heights, MN 55120	(651) 905-3465	(651) 905-3555	https://my.browncollege.edu/mycampus/employer		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-The Blend, Host-Morning Blend, Meteorologist, NewsDirector, Producer-Morning Blend, Promotions Manager, Radio Newscaster/Web Producer, Reporter, Reporter 2, Sales Manager

<i>These sources were utilized in addition for the following job positions during this reporting period.</i>						
<u>Organization</u>	<u>Method</u>	<u>Address</u>	<u>Phone</u>	<u>Email/Fax</u>	<u>Contact</u>	<u>Positions</u>
All Access	web posting			www.allaccess.com		Radio Newscaster/Web Producer
Frank N. Magid Associates, Inc.	Email	1 Research Center, Marion, IA 52302	319-377- 7345		Barbara Frye	News Director
Spots n Dots	e-mail			alice@spotsndots.com	Alice Riehl	Account Executive 1, Sales Manager
Talent Dynamics	600 E. Las Colinas Blvd., Suite 100	Irving, Texas 75039	214-630- 9590		Sandra Connell	Meteorologist
Tvjobs.com	web posting	P.O. Box 4116 Oceanside, CA 92052	(760) 754- 8177	www.tvjobs.com	Mark C. Holloway	Account Executive 1, Assignment Editor, Director, Director of Sales, Executive Assistant, Executive Producer-Blend, Host- Morning Blend, Meteorologist, News Director, Producer-Morning Blend, Reporter, Reporter 2, Sales Manager

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN

Type of activity listed under Outreach Initiative worksheet: #5-Internships

Date of station participation: (on date; from date to date) June 1, 2009 - May 31, 2010

Participating employees: KGUN-TV News Department

Host/Sponsor of activity: KGUN

Brief description of activity and station participation:

KGUN-TV news department had 17 interns (15 from the University of Arizona and 2 from the Pima Community College). There were 5 interns during the summer of 2009, 5 interns during the 2009 fall semester and 7 interns during the 2009 Spring Semester. New interns complete rotations within all departments involved in news. This includes the shadowing of the assignment desk, producers, web producers, reporters, photographers, editors and production. Over the course of the semester, interns are expected to gain knowledge of the inner workings of a news department and gain real world experience. Upon completion of the internship, news interns are expected to have video material that can be used on a resume tape as well as written material to be used in a portfolio.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV; KWBA-TV

Type of activity listed under Outreach Initiative worksheet: 16- Mentoring Program with National Association of Broadcasters Education Foundation for Middle Management-specifically women and people of color.

Date of station participation: (on date; from date to date) September 1-2009 through May 31-2010

Participating employees: Julie Brinks, Vice President & General Manager

Host/Sponsor of activity: National Association of Broadcasters Education Foundation

Brief description of activity and station participation: Station General Manager served as a Mentor for a distinguished middle manager in the Broadcast industry with the goal of providing guidance in career path, and developing opportunities to move upward within the industry. 4 educational seminars (8hours) were required of the Mentor for developing coaching skills, as well as 12 one on one sessions (12 hours) between the mentor and protégé'. The individual coached by the KGUN/KWBA general manager was promoted from the position of assistant new direct to new director within her organization during this mentoring program.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV; KWBA-TV

Type of activity listed under Outreach Initiative worksheet: 10 - Mock Interview with University of Arizona Media Arts students

Date of station participation: (on date; from date to date) November 11 and November 13 2009

Participating employees: Julie Brinks, Vice President & General Manager

Host/Sponsor of activity: University of Arizona

Brief description of activity and station participation: Station General Manager provided mock interviews to 2 University of Arizona students from the Media Arts curriculum who are specifically interested in a broadcast career, at the station's studios. Julie provided documented feedback to the University for those students regarding their interview performance and recommendations as they prepare for graduation and seek employment opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV, KWBA-TV, KFFN-AM, KGMG-FM, KMXZ-FM, KQTH-FM

Type of activity listed under Outreach Initiative worksheet: 1 - Participated in the Pima Community College Job Fair by station personnel who have substantial responsibility in the making of hiring decisions.

Date of station participation: (on date; from date to date) November 16, 2009

Participating employees: Steve Harris, Darla Thomas, Jay Clifford

Host/Sponsor of activity: Pima Community College

Brief description of activity and station participation: Participated in the Pima Community College job fair. Steve, Darla, and Jay spoke with interested individuals who would like a career in the broadcast industry. They provided information packets regarding our organization to participants and answered all questions regarding job and internship opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV

Type of activity listed under Outreach Initiative worksheet: 10-Volunteered time to help a salepointe student with a school project.

Date of station participation: (on date; from date to date) March 31, 2010

Participating employees: Erin Christiansen

Host/Sponsor of activity: Salepointe High School

Brief description of activity and station participation: Erin Christiansen volunteered her time to a high school senior for 3 hours to conduct and interview for a job shadow project at school. The student spent the afternoon at the station, and received a firsthand view of what working at a television station is all about. The student asked several questions, for example: How long have you been working in meteorology?

Why did you choose this career?

What do you like most about being a broadcast meteorologist? What do you dislike?

What sort of education, training or certification do you have to go through to become a chief meteorologist?

You are one of very few women with a Certified Broadcast Meteorology accreditation from the American Meteorological Society. What obstacles, if any, are keeping women from reaching this goal? Are there any opportunities for upward mobility?

What is your work schedule like; what is your typical work days like?

Do you have enough time for yourself, for your family and for your friends?

How is technology used in your field?

What computer programs or applications do you have to learn as a meteorologist?

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV; KWBA-TV; KMXZ; KFFN; KQTH;KGMG

Type of activity listed under Outreach Initiative worksheet: 10 - Mock Interview with University of Arizona Media Arts students

Date of station participation: (on date; from date to date) April 16 and April 20, 2010

Participating employees: Julie Brinks, Vice President & General Manager

Host/Sponsor of activity: University of Arizona

Brief description of activity and station participation: Station General Manager provided mock interviews to 2 University of Arizona students from the Media Arts curriculum who are specifically interested in a broadcast career, at the stations studios. Julie provided documented feedback to the University for those students regarding their interview performance and recommendations as they prepare for graduation and seek employment opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN-TV; KWBA-TV; KMXZ; KFFN; KQTH;KGMG

Type of activity listed under Outreach Initiative worksheet: 10 - Mock Interview with University of Arizona Media Arts students

Date of station participation: (on date; from date to date) May 1 2010 - May 31 2010

Participating employees: Julie Brinks, Vice President & General Manager

Host/Sponsor of activity: University of Arizona

Brief description of activity and station participation: Station General Manager provided mock interviews to 2 University of Arizona students from the Media Arts curriculum who are specifically interested in a broadcast career, at the stations studios. The general manager provided documented feedback to the University for those students regarding their interview performance and recommendations as they prepare for graduation and seek employment opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KGUN/KWBA/KMXZ/KGMG/KFFN/KQTH

Type of activity listed under Outreach Initiative worksheet: Station Tour

Date of station participation: (on date; from date to date) 5/12/2010

Participating employees: Steve Harris

Host/Sponsor of activity: Sierra Middle School

Brief description of activity and station participation: Station tour for Sierra Middle School out of Las Cruces, New Mexico. Students there have a media/journalism curriculum. Part of their studies each year is a field trip to the station. They see how both TV and radio operate, sit through a "Live" newscast and then meet the anchors and ask them career questions.